

# APA Member awards list

## Cannes Lions 2013

Award	Client	APA Member	Category
<b>GRAND PRIX</b>			
Meet The Superhumans	Channel 4	<b>Stitch</b>	Film Craft
		<b>Envy</b>	
		<b>MPC</b>	
<b>GOLD LION</b>			
Prometheus Integrated Campaign	Twentieth Century Fox	<b>RSA</b>	Best Integrated Content Campaign
Metamorphis	National Galley & Credit Suisse	<b>Skin Flicks</b>	Art Direction/Product Design
		<b>Absolute Post</b>	
		<b>Trim</b>	
4Seven	4Seven	<b>Envy</b>	Channel Branding or Programme Branding
		<b>MPC</b>	
		<b>The Mill</b>	
Cloud	Guinness	<b>The Mill</b>	Script
		<b>Gorgeous</b>	
		<b>Factory</b>	
		<b>Work</b>	
Playin' With My Friends	IKEA	<b>Blink Productions</b>	Retail Stores
		<b>MPC</b>	
		<b>Final Cut</b>	
We Are David Bailey	Samsung	<b>Marshall Street Editors</b>	Best Launch or Re-launch
Meet The Superhumans	Channel 4	<b>Stitch</b>	Publications & Media
		<b>Envy</b>	
		<b>MPC</b>	

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Camera Shy	Dove	Epoch Finish Post Whitehouse Post	Toiletries
Susan Glen	Axe	Rattling Stick	Short Format Internet Film
Geox Amphibiox	Geox	Stink Digital	Clothing, Footwear & Accessories
Golden Chains	ALB	Acne	Online Video, Interactive Video
<b>SILVER LION</b>			
Meet The Superhumans	Channel 4	Stitch Envy MPC	Editing
Weave Your Magic	Lurpak	Outsider The Mill Wave Work Post	Savoury Foods
Pals	Robinsons	Academy Films The Mill Final Cut	Non-Alcoholic Drinks
Golden Chains	ALB	Acne	Publications & Media
Conversations Start Here	AOL Huffington Post	Grand Visual	Best Use Of Screens
Make Music In The Corner Shop	Diageo	Stink Digital	Alcoholic Drinks
Golden Chains	ALB	Acne	Websites, Microsites & Banners
Expedia Campaign	Expedia	Moxie Pictures Wave Framestore Work Post	Travel, Transport & Tourism
Helpless	St Johns Ambulance	Blink Productions	Fundraising & Appeals

Award	Client	APA Member	Category
		<b>MPC</b>	
		<b>Stitch</b>	
Geox Amphibiox	Geox	<b>Stink Digital</b>	Photography
The Sound Of Creation	Philips	<b>Stink Digital</b>	Interface & Navigation
Susan Glenn	Unilever	<b>Rattling Stick</b>	Best Copywriting
Bad Press	The Prince's Trust	<b>Carbon</b>	Fundraising & Appeals
		<b>MPC</b>	
Playin' With My Friends	IKEA	<b>Blink Productions</b>	Branded Content Internet Film
		<b>MPC</b>	
		<b>Final Cut</b>	
My Time Is Now	NIKE	<b>Stink</b>	Interactive Film
		<b>Factory</b>	
		<b>The Mill</b>	
		<b>Trim</b>	
<b>BRONZE LION</b>			
Farmer's Lad	Hovis	<b>Academy Films</b>	Savoury Foods
		<b>MPC</b>	
		<b>The Assembly Rooms</b>	
#WINAGAINSTTHEELEMENTS#	NIKE China	<b>Great Guns</b>	Social Media
Hank	Mattessons	<b>Rattling Stick</b>	Savoury Foods
		<b>Wave Studios</b>	
		<b>Big Buoy</b>	
		<b>Stitch</b>	
Prometheus Integrated Campaign	Twentieth Century Fox	<b>RSA</b>	Best Digitally Led Integrated Campaign
We Are David Bailey	Samsung	<b>Marshall Street Editors</b>	Technology & Manufacturing

Award	Client	APA Member	Category
We Are David Bailey	Samsung	<b>Marshall Street Editors</b>	Celebrity Endorsement
Geox Amphibiox	Geox	<b>Stink Digital</b>	User Experience
Geox Amphibiox	Geox	<b>Stink Digital</b>	Best Use of Branded Content & Sponsorship
Serious Play	HSBC	<b>Final Cut</b>	Best use of Branded Content & Sponsorship
Cloud	Guinness	<b>Gorgeous Factory The Mill Work Post</b>	Alcoholic Drinks
Fireman	Axe	<b>Biscuit Filmworks Framestore Work Post</b>	Cosmetics & Beauty
Mini Vinnie	British Heart Foundation	<b>Whitehouse Post Hungryman</b>	Charities, Not for Profit & Public Information
The Other Half	John Lewis	<b>Rattling Stick Wave Studios The Mill Work Post</b>	Retail Stores
Street Race	Channel 4	<b>MPC Stitch Envy</b>	Publications & Media
Kiss	Vodafone	<b>Academy Films Factory MPC The Assembly Rooms</b>	Commercial Public Services
It Follows Me Around	NSPCC	<b>Mustard MPC</b>	Long Format Internet Film

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		<b>Marshall Street Editors</b>	
Mariachi	Doritos	<b>Independent</b>	Best use or integration of experiential events
		<b>Marshall Street Editors</b>	
Get Involved	The Sun	<b>Caviar Films</b>	Art Direction/Product Design
		<b>The Mill</b>	
		<b>Marshall Street Editors</b>	
Dreams	Camelot	<b>Academy Films</b>	Direction
		<b>Factory</b>	
		<b>The Mill</b>	
		<b>The Quarry</b>	
The Express	Heineken	<b>MJZ</b>	
		<b>The Mill</b>	
Meet The Superhumans	Channel 4	<b>Stitch</b>	Best Production Value
		<b>Envy</b>	
		<b>MPC</b>	
Kiss	Vodafone	<b>Academy Films</b>	Editing
		<b>Factory</b>	
		<b>MPC</b>	
		<b>The Assembly Rooms</b>	
Meet The Superhumans	Channel 4	<b>Stitch</b>	Best Use Of Music
		<b>Envy</b>	
		<b>MPC</b>	
My Time Is Now	NIKE	<b>Factory</b>	User Experience
		<b>Trim</b>	
		<b>The Mill</b>	
		<b>Stink/Stink Digital</b>	
My Time Is Now	NIKE	<b>Factory</b>	Interactive Video
		<b>Trim</b>	

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		<b>The Mill</b>	
		<b>Stink/Stink Digital</b>	
<b>EE Brand Launch</b>	EE	<b>Archer's Mark</b>	Consumer Services
<b>Creative Effectiveness Lion</b>			
Hard, Fast & Effective	British Heart Foundation	<b>Hungry Man</b>	
		<b>The Mill</b>	