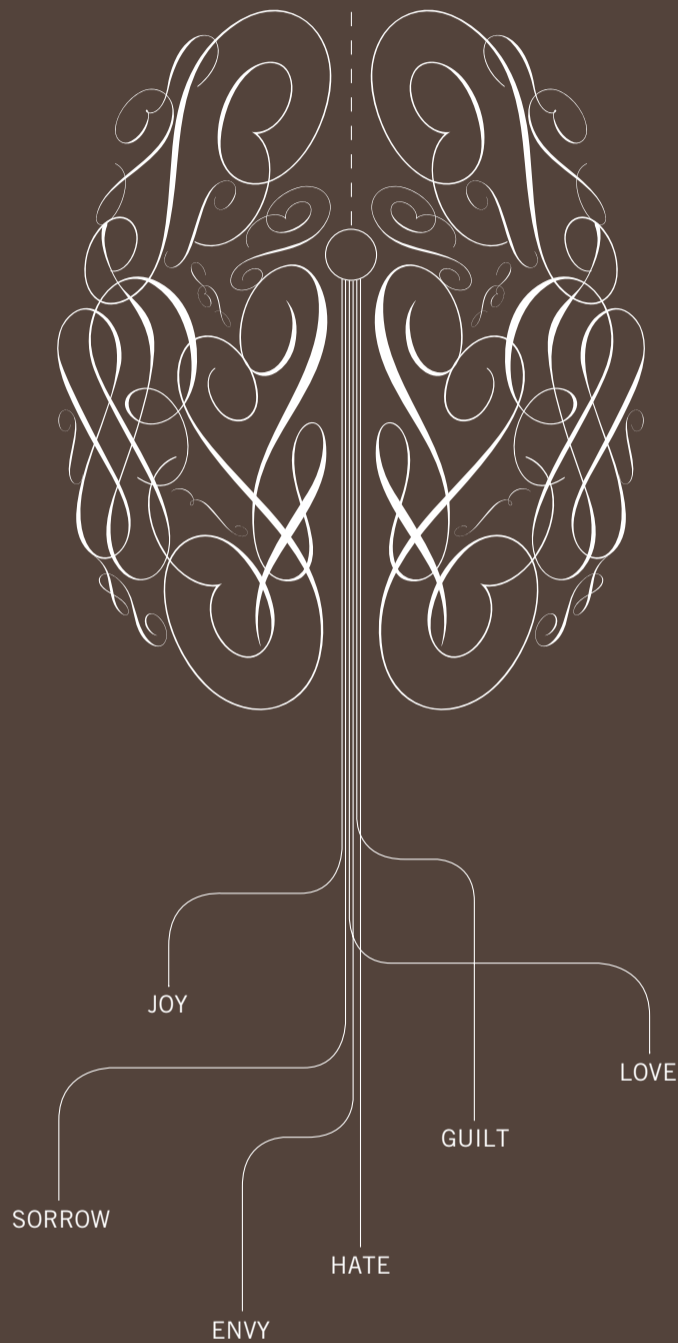


THE APA FIFTY



REMARKABLE CEREBRAL STIMULATION

THE APA 50 is archived by BAFTA as the definitive record of the best UK produced television commercials of the year. It is seen by creatives and advertisers around the world via events and the book and DVD as a showcase for the talents of the UK production companies and agencies which create them.

Premiere and Party

THE APA 50 premiere, and the party to celebrate it, takes place at the Victoria & Albert Museum, London, on 16th September 2004. The party commences at 7pm. It features the premiere of the APA 50 in the museum's magnificent theatre.

The APA premiere and party has established itself as the most popular advertising event of the year, with the industry coming together to celebrate great work and enjoy a wonderful evening.

How to buy tickets

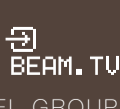
Tickets are £95 plus VAT, which includes food, champagne and other drinks for the whole evening (7pm-1am). You can purchase tickets by sending a cheque to:

APA, 26 Noel St, London, W1F 8GY.

Tel: 020 7434 2651, e-mail info@a-p-a.net



in association with:



THE APA 50 is selected by:

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