

**THIS IS NOT AN AWARD
SCHEME THIS IS THE
DEFINITIVE COLLECTION OF
THE 50 BEST COMMERCIALS
PRODUCED THIS YEAR**



Advertising Producers Association



Advertising Producers Association

THE APA 50

The definitive collection of the 50 best commercials produced this year.

Who says?

The who's who of advertising judges, that's who (see right).

The APA 50 premiéres at the APA show at the V&A on Thursday 18th September 2003.

This event proved to be the most glamorous of all events last year.

Who says?

Ask anyone who attended.

Further APA events take place at BAFTA on Friday 10th and Saturday 11th October. The APA 50 also screens at future events in the UK and around the World. An archive will be published in the form of an annual book and DVD.

TO ENTER

To enter online go to www.a-p-a.net or www.beam.tv or call the APA on 020 7434 2651.

The entry fee is £75 plus vat per commercial.

Commercials are eligible provided they have been made by UK agencies or production companies and first aired between 1st June 2002 and 31st May 2003. Commercials that have been made or aired overseas are also eligible provided that they have been produced by a UK company.

The closing date for entries is Friday 6th June 2003.

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